



**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 321578

Schedule Dates 08/17/12-09/04/12

Advertiser National Republican Congressional Committee - In

Agency National Media (2711)

Product Political - Issue (1068)

Brand ISS/NRCC-IE (81865)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name ANGLE, BEN

Phone/Fax /

CPE 155/426/2594

Account Types National/Political

Billing Type Standard

Comments

Date Entered 07/11/12

Last Modified 08/27/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187339

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,355.00

Net Total \$30,345.00

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month

Aug. 2012 39

Sep. 2012 1

Grand Total: 40

Spots Rate

\$33,700.00

\$2,000.00

\$35,700.00

NRCC 8/17  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:34P- TONIGHT SHOW								1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12
3.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:59A- Channel 11 News At Noon								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:59A- Channel 11 News 6am								1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/4	7/13/12
5.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	6:59P- Jeopardy								1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/5	7/13/12
6.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	7:30P- WHEEL OF FORTUNE								1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 730-8P/6	7/13/12
7.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/7	7/13/12
8.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:34P- TONIGHT SHOW								1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/8	7/13/12
9.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:58P- Channel 11 News At 6pm M-F								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:59A- Channel 11 News 6am								1	1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12
11.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	6:59P- Jeopardy								1	1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## Contract # 321578

**Schedule Dates** 08/17/12-09/04/12  
**Advertiser** National Republican Congressional Committee - In  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2594  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 8/17  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/11/12  
**Last Modified** 08/27/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187339  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,355.00  
**Net Total** \$30,345.00  
**Sales Tax**

**Pittsburgh (WPXI)**

By Broadcast Month	Spots	Rate
Aug. 2012	39	\$33,700.00
Sep. 2012	1	\$2,000.00
<b>Grand Total:</b>	<b>40</b>	<b>\$35,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12
13.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/15	7/13/12
16.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	7/13/12
17.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	6:59P- Jeopardy					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
18.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/18	7/13/12
19.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
20.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/21	7/13/12
21.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:59A- Channel 11 News At Noon			1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
22.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12

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<b>Schedule Dates</b>	08/17/12-09/04/12	<b>Date Entered</b>	07/11/12
<b>Advertiser</b>	National Republican Congressional Committee - In	<b>Last Modified</b>	08/27/12
<b>Agency</b>	National Media (2711)	<b>Entered By</b>	Jennifer Stewart
<b>Product</b>	Political - Issue (1066)	<b>CO-OP</b>	Yes
<b>Brand</b>	ISS/NRCC-IE (81865)	<b>Headline #</b>	06187339
<b>Salesperson</b>	Telerep/Washington DC, Washington DC (1040)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ANGLE, BEN	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	155/426/2594	<b>Commission</b>	\$5,355.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$30,345.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	NRCC 8/17 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)			
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Aug. 2012	39	\$33,700.00	
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23.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:59A- Channel 11 News 6am			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
24.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	6:59P- Jeopardy			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
25.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
26.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
27.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/28	7/13/12
28.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:59A- Channel 11 News At Noon				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
29.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/30	7/13/12
30.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:59A- Channel 11 News 6am				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/31	7/13/12
31.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	6:59P- Jeopardy				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/32	7/13/12
32.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 730-8P/33	7/13/12
33.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/36	8/8/12

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34.0	Normal Line / Prime	08/17/12-08/17/12	5	:30	7:57P- Americas Got Talent 8-9P	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/37	8/8/12
35.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:59A- Channel 11 News At Noon	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/28	8/8/12
36.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE	1						1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/39	8/8/12
37.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	8A- 10A (EST)	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/40	8/8/12
38.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	8/8/12
39.0	Normal Line / Prime	08/21/12-08/21/12	5	:30	7:57P- Americas Got Talent 8-10P	2								1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
39.0.1	Closed Preempt	08/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
40.0	M/G For 39.0.1 / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P	1		1							\$2,000.00		Pittsburgh (WPXI)	AGT 8-10P/	8/17/12
40.0.1	Closed Preempt	08/28/12															Pittsburgh (WPXI)	No Avail/Exception - st	
41.0	M/G For 40.0.1 / Prime	09/04/12-09/04/12	5	:30	7:57P- Americas Got Talent 8-10P	1								1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/27/12

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